



# News Release

## Arizona Department of Public Safety

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**FOR IMMEDIATE RELEASE**

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### ***DPS AND MARICOPA COUNTY SHERIFF'S OFFICE JOIN FORCES FOR "MAXIMUM IMPACT"***

**Maricopa County Sheriff Officer's**, in cooperation with the **Arizona Department of Public Safety, Highway Patrol Division**, will begin conducting special enforcement activities on State Route 101 between Scottsdale Road south to Loop 202 in the East Valley.

**Operation Maximum Impact** will target State Route 101 in the east valley due to the high speeds frequently encountered by DPS Officers and the extreme driving behavior displayed by daily commuters.

The mission of **Operation Maximum Impact** is to decrease traffic collisions and to ensure the safe movement of the motoring public. Enforcement emphasis will be placed on impacting hazardous driving, removing impaired, aggressive and inattentive drivers, and promoting the increased use of child safety restraints, and seat belts. This will be a **ZERO-TOLERANCE** enforcement detail.

**Operation Maximum Impact** will begin on Wednesday; May 25, 2005 and will run for 60 days. A press conference detailing this cooperative enforcement effort will be held at 10:00a.m. in the Scottsdale 101 Shopping Center parking lot located on Scottsdale Road at Mayo, just south of the Loop 101. DPS Director Roger Vanderpool and Maricopa County Sheriff Joe Arpaio will be on hand to address the media.

The success of **Operation Maximum Impact** in the past has shown a pro-active enforcement effort resulting in collision reduction and safer highways.

During **Operation Maximum Impact**, the following areas of action will be stressed:

- Zero tolerance for hazardous violations
- Reduce response times to collisions and disabled motorists
- Immediately remove any hazards from the roadway